PRESS RELEASE

# Petit and Koenig & Bauer Durst Agree to Start the Digitalization of POS and Packaging Production

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Petit, a family-owned leader in the corrugated cardboard production and conversion sector in the Iberian Peninsula, has reached an agreement with Koenig & Bauer Durst to start the digitalization of point of sale (POS) and packaging production.

This agreement begins with the installation of a single-pass digital inkjet Delta SPC 130 printing line supplied with water-based inks, which will be carried out during the first half of 2025.

With this strategic investment, Petit reaffirms its commitment to sustainability and technological progress, consolidating its position as a leader in innovation and digitalization in the sector, while teaming up with a supplier that has the full back-up off two leading companies in their respective markets, Durst and Koenig & Bauer.

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### About Koenig & Bauer Durst

Koenig & Bauer Durst forging ahead as an established brand in the digital printing systems market. The two parent companies Koenig & Bauer and Durst Phototechnik each hold 50 percent of the shares in the joint venture founded in 2019. The company develops, manufactures and markets single-pass digital printing presses for folding box and corrugated board production. It brings together the technological focus and market expertise of the two parent companies - both in the development of digital printing systems and in mechanical and plant engineering.

More information on [www.koenig-bauer-durst.com](http://www.koenig-bauer-durst.com)

### About Petit

Founded in 1933, Petit is one of the leading companies in the production and conversion of corrugated cardboard applications in the Iberian Peninsula. Its commitment since its foundation has been its commitment to constant adaptation to the needs of the market, guaranteeing the most demanding quality standards.